



# 2019 World Citizen Essay Contest Judging Rubric

Based on Grade-Level Expectations	4 - Excellent	3 - Proficient	2- Partial	1 - Minimal
<p><b>Content:</b></p> <p>The author has chosen and explains an impact of climate change on global health in a specific context (local, national or regional). The essay provides a clear description of why the author chose this specific context. The essay utilizes real-world evidence to create a thoughtful and well-crafted sequence of steps to address the issue of climate change on global health.</p>	<ul style="list-style-type: none"> <li>Identifies an impact of climate change on global health in a specific context (local, national, or regional).</li> <li>Provides clear explanation as to how climate change is affecting global health in this specific context.</li> <li>Demonstrates thorough understanding of how climate change is impacting global health with specific example(s) in the chosen context.</li> <li>Presents a path or course of action to address the impact of climate change on global health in a sustainable way with exceptional clarity.</li> <li>Argues effectively and provides evidence to support the path presented for achieving their goal.</li> </ul>	<ul style="list-style-type: none"> <li>Identifies an impact of climate change on global health in a specific context (local, national, or regional).</li> <li>Provides an explanation as to how climate change is affecting global health in this specific context.</li> <li>Demonstrates basic understanding of how climate change is impacting global health with examples in a chosen context.</li> <li>Presents a path or course of action to address the impact of climate change on global health in a sustainable way.</li> <li>Argues sufficiently and provides some evidence to support the path presented for achieving their goal.</li> </ul>	<ul style="list-style-type: none"> <li>Identifies an impact of climate change on global health in specific context (local, national, or regional).</li> <li>Provides unclear explanation as to how climate change is impacting global health in a specific context.</li> <li>Demonstrates incomplete understanding of how climate change is impacting global health in their chosen context.</li> <li>Presents an unclear path or course of action to address the impact of climate change on global health in a sustainable way.</li> <li>Weak argument and little supporting evidence for achieving their goal.</li> </ul>	<ul style="list-style-type: none"> <li>Does not identify the impact of climate change on global health in a specific context (local, national, or regional).</li> <li>Fails to explain how climate change is impacting global health in their specific context.</li> <li>Does not understand how climate change is impacting global health in their chosen context.</li> <li>Provided path or course of action to address the impact of climate change on global health is not supported by evidence, is incomplete, or is non-existent</li> </ul>
<p><b>Word Choice/Voice:</b></p> <p>The essay includes rich, colorful, and precise language that moves and enlightens the reader.</p> <p>The essay presents the reader with the sense that the author cares deeply about the topics addressed.</p>	<ul style="list-style-type: none"> <li>Conveys intended message in a precise, interesting, and natural way</li> <li>Uses active voice</li> <li>Suffused with vivid images, evocative word choice, and/or other devices that effectively inspire and intrigue the reader</li> <li>Gives the reader the sense that the piece was written by a sincere person who cares deeply about the topic(s) addressed</li> <li>Has a personal, original, and engaging tone</li> <li>Consistently mindful of the reader, providing adequate background information where appropriate and anticipating potential questions posed by the reader</li> </ul>	<ul style="list-style-type: none"> <li>Uses words that are adequate and correct in a general sense, occasionally showing refinement and precision</li> <li>Uses passive voice</li> <li>Includes at least one or two examples of vivid images, evocative word choice, or other devices that inspire and intrigue the reader</li> <li>Gives the reader the sense that it was written by a sincere person who cares about the topic addressed</li> <li>Has clear writing</li> <li>Shows awareness of the audience and attempts to anticipate questions</li> </ul>	<ul style="list-style-type: none"> <li>Uses words that lead to ambiguity or lack of precision</li> <li>Uses inappropriate or overly technical jargon</li> <li>Seems flat or dull, lacking devices that inspire and intrigue the reader</li> <li>Seems as if it was written mechanically and that passion for the topic is lacking</li> <li>Does not adequately demonstrate an awareness of the audience, and/or makes no attempt to anticipate the audience's questions.</li> </ul>	<ul style="list-style-type: none"> <li>Contains only simple word usage</li> <li>Uses words that tend to be non-specific and/or distracting</li> <li>Very vague or unclear and fails to inspire and intrigue the reader</li> <li>Does not demonstrate passion for the topic</li> <li>Completely lacks originality or personal flair</li> <li>Gives reader no sense that there is a sincere person behind the piece of writing</li> </ul>
<p><b>Organization/Conventions:</b></p> <p>The mechanical correctness of the piece shows great care and attention to detail.</p>	<ul style="list-style-type: none"> <li>Well organized with an introduction, conclusion, and well-structured body paragraphs</li> <li>Free of errors in spelling, grammar, and punctuation</li> </ul>	<ul style="list-style-type: none"> <li>Organized with an introduction, conclusion, and body paragraphs</li> <li>Few errors in spelling, punctuation, syntax, and grammar</li> </ul>	<ul style="list-style-type: none"> <li>Loosely organized or lacks clear introduction or conclusion</li> <li>Contains multiple errors in spelling, punctuation, syntax, and grammar</li> </ul>	<ul style="list-style-type: none"> <li>Lacks consistent organization</li> <li>Contains many spelling, punctuation, syntax, and grammatical errors</li> </ul>

<b>Works Cited</b>	<b>Satisfactory</b>	<b>Unsatisfactory</b>
<p>The World Citizen Essay contest requires a works cited page as appropriate to grade level. This does not count toward the 1,000 word requirement.</p>	<ul style="list-style-type: none"> <li>• Provides citation information for any materials referenced</li> <li>• Clearly identifies others' work and ideas</li> <li>• Grades 3-5 Category: Uses quotation marks as appropriate and mentions sources in the body of the essay</li> <li>• Grades 6-8 Category: Uses footnotes/endnotes, in-text citations, or a works cited page, with few or no errors</li> <li>• Grades 9-12 Category: Has a correctly formatted works cited page using either MLA or APA guidelines.</li> </ul>	<ul style="list-style-type: none"> <li>• Uses someone else's work without giving credit</li> <li>• Mentions statistics or other supporting information without giving credit</li> <li>• Lacks adequate citations in a works cited or in footnotes/endnotes</li> </ul>