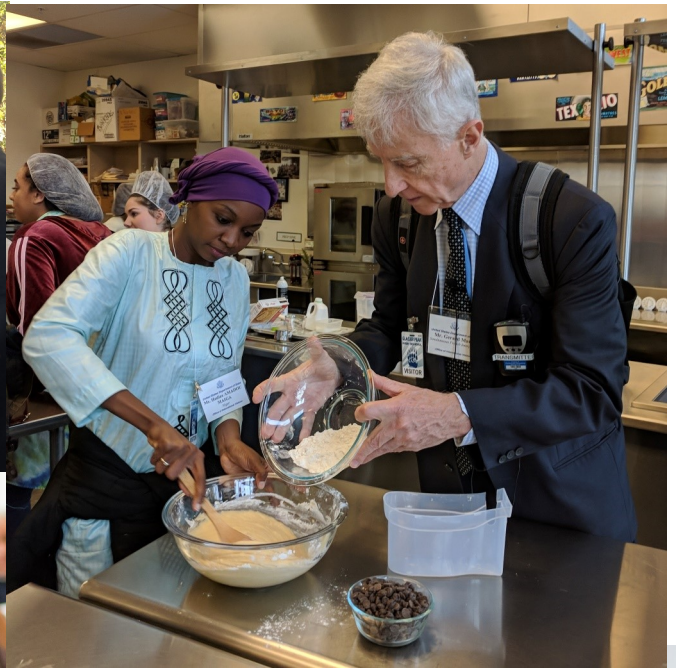


ANNUAL REPORT 2017



OUR MISSION

A question from the audience at the Fulbright Talks featuring stories by Fulbrighters



The World Affairs Council advances global understanding and engagement. The Council's programs are powerful tools for building an engaged, inspired, and connected global citizenry in greater Seattle. The Council truly brings the world to Seattle and helps inform local debates about global issues.

OUR MISSION



Undersecretary Carlos Manuel Sada Solana Fellows Lunch

The World Affairs Council has a 65-year history of advancing global understanding and engagement throughout greater Seattle. We envision a community that is connected, actively engaged, and inspired to create change in the world. This is achieved through public events, programming for K-12 educators and students, and diplomacy initiatives that engage international delegations with our community. It is a fundamental formula that works well and is highly adaptable, allowing the Council to reach a large cross-section of Seattle on a wide range of topics. Our platform connects civic, academic, corporate, and individual members around world issues. We are part of a vibrant global city; our goal is to ensure that Seattle is visible, engaged, and globally aware.



Port Gamble S'Klallam Tribe

COMMUNITY PROGRAMS

Community Programs is the platform through which the World Affairs Council engages its members and the greater Seattle community by providing opportunities for discussion, dialogue, and debate on global issues. The Council is nonpartisan and hosts events on a broad range of issues that feature experts with diverse perspectives. In 2017, Community Programs hosted over a hundred events, offering frequent opportunities for community members to become more knowledgeable about international issues and how they resonate in Seattle. Members were inspired to learn more, and to become more connected to others who share an interest in global issues and the roles of the United States and Seattle in the international community.

Events

The Council's events are formatted as discussions, rather than lectures, enabling attendees to engage directly with the speakers and each other. Events are organized into a number of series, each focused on a current topic in global affairs. Topics in 2017 included national security, trade and finance, global health, and climate change. Events include panel discussions, town-hall meetings, discussion groups, trivia nights, and networking events as well as high-level receptions and private gatherings. No matter the size of the program, participants at every event are able to address their specific interests in a meaningful conversation through moderated Q&A. In keeping with its mission, the World Affairs Council created opportunities for the Seattle community to engage and better understand the many global developments that shaped 2017.

Examples of events from the past year include discussions with Dirk Wouters, Belgian Ambassador to the United States, on U.S. – EU relations in the Trump era; General Michael Hayden, former director of the CIA, on American intelligence; Christy Delafield, Mercy Corps' Senior Global Communications Officer, who spoke on the refugee crises around the world; and Rob Berschinski, senior vice president for policy at Human Rights First, on human rights and U.S. foreign policy.



General Michael Hayden signing his new book “Playing to the Edge: American Intelligence in the Age of Terror”



U.S. Global Leadership Coalition Lunch (partner program)



Ambassador of the Kingdom of Belgium to the U.S. Dirk Wouters speaking on the post-Arab Spring Middle East

COMMUNITY PROGRAMS

Partner events

The Council also hosts events throughout the year with its business, education, government, and civic group partners. These partner events allow the Council to expand its reach in the community and broaden the breadth and depth of conversation to new and existing stakeholders. Examples include a March talk in partnership with the Greater Puget Sound Chapter of the Fulbright Association, featuring short stories and presentations given by members of the local Fulbright Community and alumni. Modeled after TED Talks, these speakers told short stories about their Fulbright project and how the grant has impacted them. Another notable event co-hosted by the Rainier Club featured Kirsti Kauppi, Finnish Ambassador to the U.S., for a dinner discussion on Russian-Finland relations, cooperation with NATO and the EU, and Finland's chairmanship of the Arctic Council. World Affairs Council staff will build on these partnerships and create new ones in the coming year.



A question at "Refugee Rights: Protecting the Vulnerable"



Local Leaders on Global Issues

Following on from the success of this series last year, in February Microsoft president and chief legal officer Brad Smith and moderator Adrien Brown, president and chief operating officer of Intellectual Ventures, discussed the need to create a cloud-based technology era that is trusted, responsible, and inclusive. The conversation looked at the role that tech companies, government policies, and the nonprofit community can play in ensuring that technology benefits everyone in the world and not just the fortunate few.

Later in the year, the Council brought Dr. Ana Mari Cauce, President of the University of Washington, to speak on how higher education institutions are innovating their approach to developing global leaders. Dr. Cauce described the University of Washington's position in the heart of Seattle—a nexus of technology and global health innovation—as a collaborative institution that addresses issues facing both Washington and Seattle's global platform.



"Eradicating Polio: The Road to Zero" with Jalaal Abdelwahab and a moderator Dena Morris

COMMUNITY PROGRAMS



YPIN's International Women's Day Speed Mentorship

Fellows Program

The World Affairs Council's Fellows Program is a unique professional development opportunity for a carefully selected cohort of greater Seattle business and community leaders. The program gives Fellows an opportunity to connect with their local counterparts and fosters dialogue on how global issues affect their respective fields on a local, state, national, and international level. The Fellows meet once a month for a breakfast discussion with world-renowned experts who provide unparalleled insight into important global issues. The 2016-2017 Fellows program cohort met with Michael Punke, Deputy United States Trade Representative and U.S. Ambassador and Permanent Representative to the WTO; Mariusz Brymora, Consul General of Poland in Los Angeles; Howard French, former Shanghai bureau chief for the New York times; Dr. Amanda Sloat, former deputy assistant secretary for Southern Europe and Eastern Mediterranean Affairs at the U.S. State Department; U.S. Congresswoman Suzan DelBene; and Trita Parsi, founder and president of the National Iranian American Council, on the Iranian nuclear agreement.

Young Professionals International Network

The Young Professionals International Network (YPIN) hosts events catering to individuals interested in growing their globally-oriented professional networks. YPIN works to provide a platform for those with an interest in international news and foreign cultures to connect with like-minded individuals. In 2017, YPIN programmed a number of ongoing series, including monthly networking events; Global Cafe, a series of roundtable discussions; and monthly Spanish, French, and Arabic discussion groups. Through other series, YPIN hosted Washington State Supreme Court Justice Mary Yu and convened a panel on careers in the U.S. State Department. YPIN also continued their flagship International Women's Day mentorship program and the annual holiday party, a fundraiser for Global Classroom.



YPIN's "Around the World: A Global Affair" Seasonal Soiree

COMMUNITY PROGRAMS



“UTURN: Turning Saudi Entertainment Upside Down”



A question to Kaswara Al-Khatib



“Clandestina: Cuban Entrepreneurship and Innovation”



“#HiddenNoMore: Empowering Women Leaders in STEM”



Ana Mari Cauce at “Future of Technology: Issues for Washington and the World”

INTERNATIONAL VISITOR PROGRAM

The International Visitor Program (IVP) advances global understanding by connecting the Seattle community with emerging leaders from around the world. Through professional and youth exchanges, these people-to-people connections allow emerging leaders to build the foundation for addressing critical global issues. These international exchanges allow Seattle residents and visitors alike to recognize their shared values and to powerfully diminish the boundaries of language, culture, and nation.

International Visitor Leadership Program

IVP's core initiative is the U.S. Department of State's International Visitor Leadership Program (IVLP). Launched in 1940, the IVLP helps strengthen U.S. engagement with countries around the world and cultivate lasting relationships by connecting current and emerging foreign leaders with their American counterparts through short-term visits to the United States. Typical exchanges include visits to four U.S. communities over three weeks.

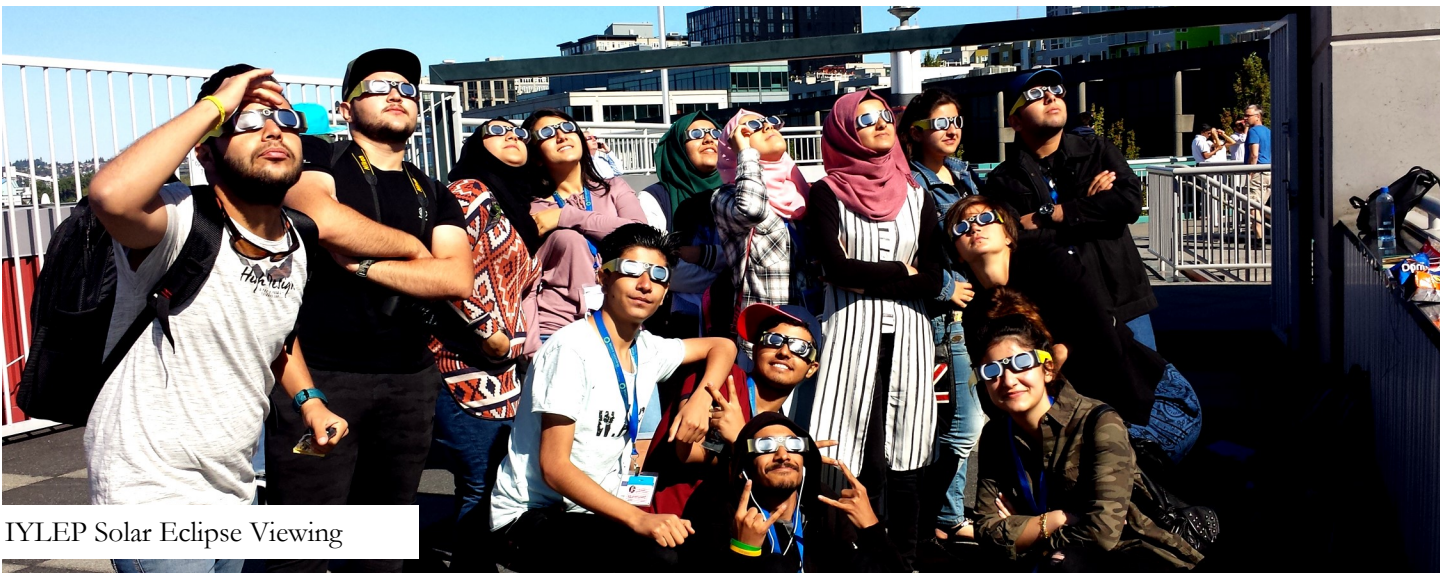
Participants meet with professional counterparts, visit U.S. public and private sector organizations related to their professional field, and participate in cultural and social activities. The World Affairs Council partners with the U.S. Department of State and national program agencies to administer the program in Washington state. The Council brought over 800 participants to Seattle in 2017, making it one of the highest volume community partners in the country.

Young Leaders of the Americas Initiative

In October and November, IVP administered the U.S. Department of State's Young Leaders of the Americas Initiative's (YLA) Professional Fellows Program. As part of the Fellowship, 12 young business and social entrepreneurs from Latin America and the Caribbean traveled to Seattle and built lasting partnerships with local entrepreneurial organizations and companies such as Zegrahm Expeditions and Landesa. Visitors spent several weeks in Seattle working with fellowship hosts, meeting with local leaders, and studying entrepreneurial strategies.

#HiddenNoMore: Empowering Women Leaders in STEM

Inspired by the film Hidden Figures, which U.S. embassies screened around the world, women global leaders who represent "hidden talent" in their home countries were invited to the United States to explore best practices in effective recruitment, training, and development of women and other underrepresented groups in STEM fields, and to learn how they can institutionalize opportunities for women in their countries. The delegation visited The Riveter, a collaborative workspace where women can network and learn from each other, the Pacific Science Center, Microsoft, and T-Mobile, and discussed inclusive growth in a new era of digital transformation, digital skills programs, and closing the gender gap in tech. The delegation also participated in a workshop with IGNITE, a non-profit program in partnership with the Seattle School District to inspire girls to consider careers in technology.



IYLEP Solar Eclipse Viewing

INTERNATIONAL VISITOR PROGRAM

2017 IVP STATISTICS

805 international visitors participated in **77** programs

11,000 points of local cross-cultural engagement

40,543 hours of volunteer engagement

41 homestays

70 hosted dinners in local homes for **228** visitors

\$2.7 million economic impact in Washington State



IYLEP participants and host, Mike O'Malley making pasta from scratch

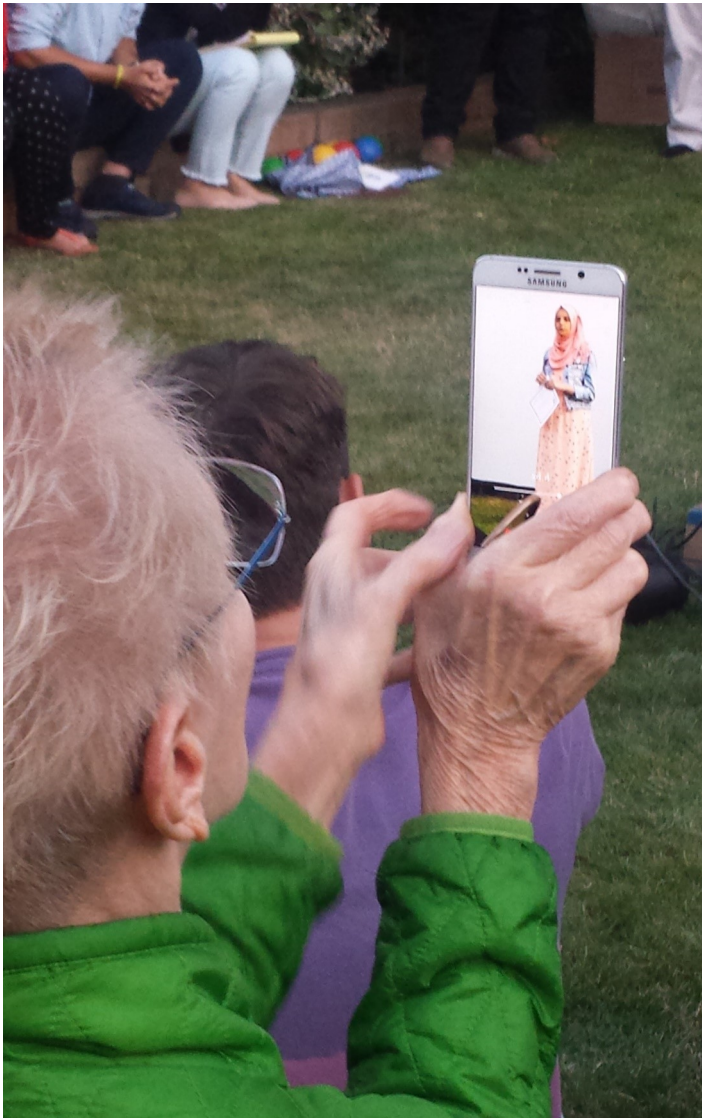
“I wish everyone could have the experience of hosting a foreign student so that we can know other countries and culture by the people rather than just the politics”

Homestay host for Iraqi Young Leaders Exchange Program (IYLEP) 2017



Participants in the Accessing Foreign Markets program meeting with Atlas Coffee Importers.

INTERNATIONAL VISITOR PROGRAM



Host Elaine Nonneman captures a student presentation



An IVLP group learning about farmers markets at Pike Place



Visiting the Washington Technology and Industry Association offices.



A program on global health security.

INTERNATIONAL VISITOR PROGRAM

“We applied for a competitive proposal with PRM to help advise European Governments on refugee resettlement. Thanks to the visit in Seattle organized by World Affairs Council, I could ask the European delegates for letters of support - which they gladly did. We won the competitive process and we are now working in a variety of countries in Europe, advising their departments on refugee resettlement.”

Nicky Smith, International Rescue Committee

“Erik’s experience at the Cherry Street Food Bank inspired him to start this effort to feed hungry people in New Juaben. [...] Food insecurity is a global issue, and it’s wonderful that we’re able to inspire each other to keep up the fight, even if we’re thousands of miles away.”

*Katy Bourne, Volunteer Coordinator, Cherry Street Food Bank—
Northwest Harvest*

“It was a wonderful privilege and pleasure to meet with the delegation. These encounters enrich our work and our lives.”

*Tzili Mor, Director, Landesa Center for
Women’s Land Rights*

A special thanks to some of the community partners who make our work possible:

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The Seattle Globalist
TomboyX
Trade Development Alliance of Greater Seattle
UnCruise Adventures
University of Washington CoMotion
Woodland Park Zoo
YMCA
Young Women Empowered
Zegrahm Expeditions

GLOBAL CLASSROOM

Global Classroom (GC) extends the World Affairs Council's message of global understanding to K-12 classrooms. GC empowers teachers with the tools, knowledge, and perspectives to engage students in global studies, cultivate 21st century skills, and act consciously as informed global citizens. Students' lives will be defined by the world within and beyond our borders, and the Council's goal is to ensure that the education system reflects this reality. GC brings the world to the classroom to ensure that students are prepared to live, work, and play in a world of diverse cultures, histories, and economies.



Students at the event with the Ambassador Thomas Matussek

Professional Development

Educator Workshops

GC offers teacher training on a variety of relevant international topics. Monthly programs include guest speakers and meaningful discussion, and participants earn teacher clock hours. Educators leave with a greater understanding of global issues and interdisciplinary resources for bringing them into the classroom as well as stronger connections to their colleagues in the greater Seattle community.

Educator Book Club

Our 2017 book club read the anthology *Written in Water: Messages of Hope for Earth's Most Precious Resource*, and educators incorporated portions of the book into their classroom teaching. *Written in Water* is comprised of a collection of essays authored by heroes and leaders in the field of water solutions and innovations—a broad range of people from varied disciplines who have contributed to bringing awareness to and conserving Earth's freshwater supply.

World Educator Award

Each year, the World Affairs Council honors a local educator who has made exceptional contributions in broadening the global horizons of students and colleagues.

The recipient of the 2017–2018 World Educator Award is Jeff Blair, an eighth-grade Geography and Literature teacher at The Northwest School. He has taught upper and middle school Humanities at The Northwest School since 1989. Jeff has been a leader in developing programs at Northwest including helping transform the school's approaches to professional development, environmental sustainability, and global education. Currently, Jeff is working on a project, "The Globe Reads," to link students at Northwest with peers in classrooms around the world to discuss shared readings.

GLOBAL CLASSROOM

Youth Programming

Global Competence Certificate Program

GC has launched a program in partnership with Seattle Public Schools for high school students to track the development of competencies that are critical to their success in the global economy and their abilities to contribute meaningfully as global citizens. Students reflect on their experiences in three key competencies: global learning, international engagement, and language and intercultural learning, and will receive a formal certificate upon completion of the program requirements. GC has continued a small scale implementation to create a procedural framework for all schools, teachers, and students who wish to participate, to be finalized in the 2018-19 school year.

National Euro Challenge Competition

This competition challenges 9th and 10th grade students to think about economic issues in the European Union. The winning Washington team is fully supported to travel to New York to compete in the National Competition.

Student workshops

Global Classroom led leadership development workshops for international youth delegations from Iraq, Brazil, and Mexico. GC also partnered with Seattle Public Schools for the Washington State Global Issues Network Conference to facilitate student-led programming, as well as with The Links, Inc. to assist with a month-long STEAM training program for young students of color.

World Citizen Essay Contest

This annual essay contest for Washington State 3rd through 12th grade students promotes discussion among students, teachers, families, and community members about the ways that individuals can affect positive change in the global community. In 2017, the Council partnered with Expedia Inc. to prompt students to think critically and be engaged as global citizens by addressing sustainable tourism. The student winners were celebrated at a public awards ceremony with keynote speaker Katherine Cheng, head of the global corporate citizenship and community relations for Expedia.

2017 HIGHLIGHTS

Teacher Training

7 professional development workshops attended by
359 educators
from 100 schools

2017 World Citizen Essay Contest

506 students participated
representing 39 schools and
21 Washington school districts



THANK YOU

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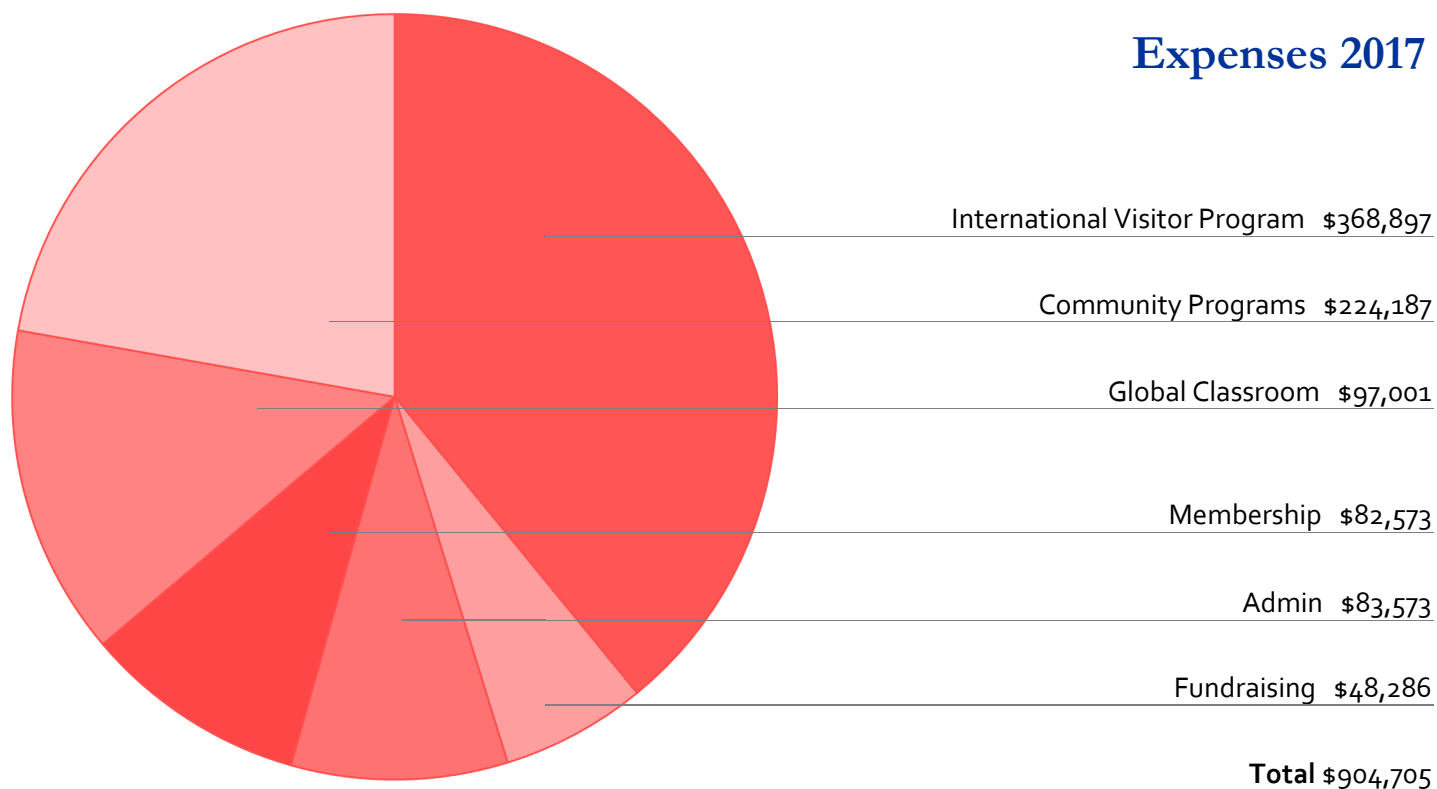
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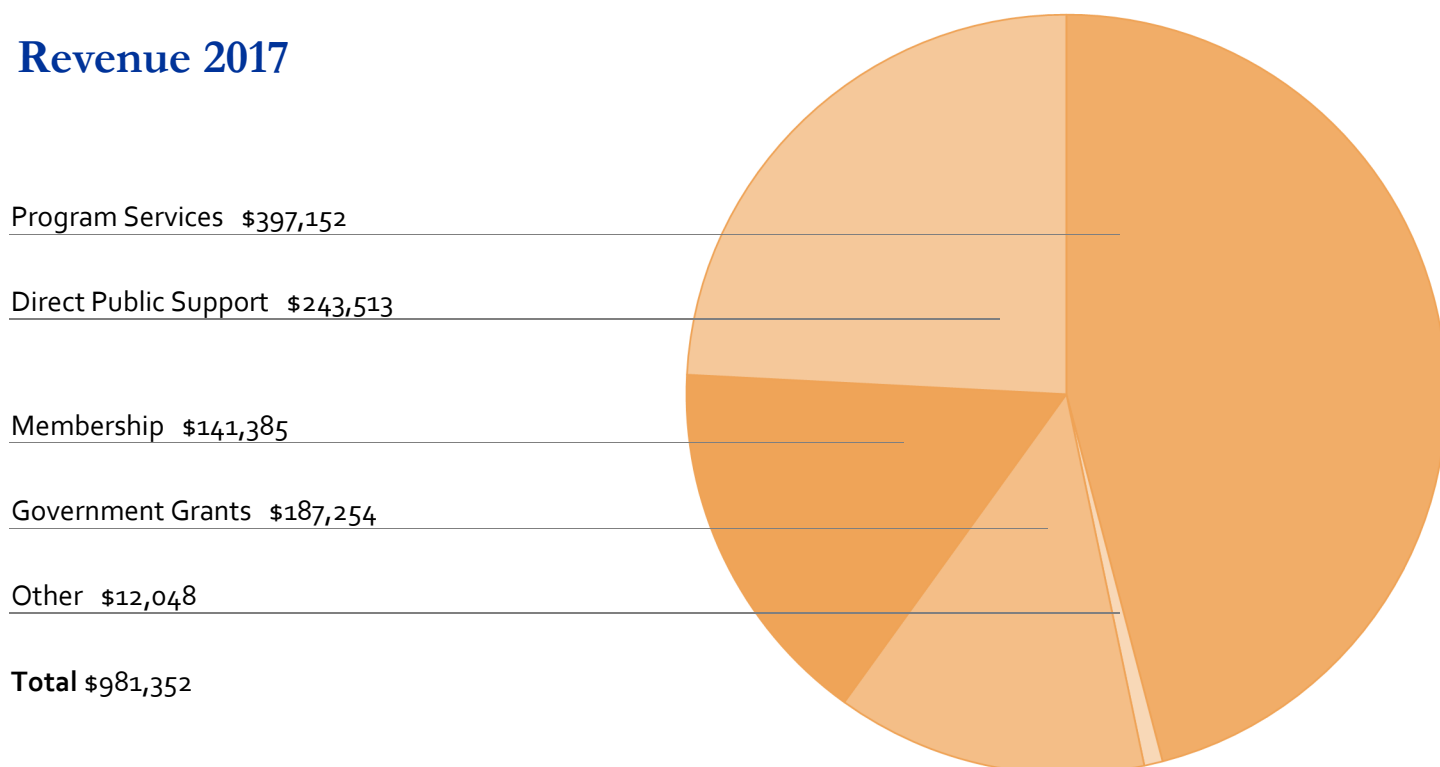
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Celie Louie

Mariam Malik

Katherine Michalak

Kenton Nakamura

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Tobias Osterhaug

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Maya Sullivan

Upandha

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Pinar Ulumaskan

Vriti Wadhwa

Panyiru Xu

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Jim McDermott

Ralph Munro

Roy Prosterman

David Tang

Ezra Teshome

Raymond

Waldmann

Mimi Warner

John Wecker

Monica Whaley

Kathy Wilco

"It was a great experience to be an intern here. I learned many practical and professional skills, from how to use different platforms, software, to simply how to pick up a phone call."

*Panyiru Xu, Communications
and Development Intern*

2017–2018 Fellows

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